NIKOLA
DESIGN STUDIO



• *Open to work*

Based in Belgrade, Serbia
Working remotely worldwide

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TOOLS

- Figma
- Webflow
- Claude (AI)

FOCUS AREAS

- Mobile app design
- Web design
- Landing pages
- E-commerce
- Prototyping
- Usability-first UI

INDUSTRIES

- Bike maintenance
- Health & Fitness
- Mobility
- Education
- E-commerce

Nikola Petrović

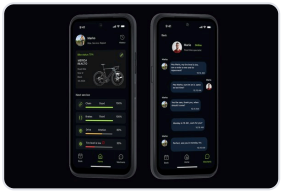
UI/UX Designer · Mobile & Web Products

PROFILE

UI/UX designer focused on mobile and web products. I design clean, intuitive interfaces with a strong focus on usability and real user needs, from user flows and wireframes to polished UI in Figma, interactive prototypes and live websites built in Webflow. My work spans fitness, bike maintenance, mobility, education and e-commerce, and I turn complex products into experiences people understand at first glance.

SELECTED WORK

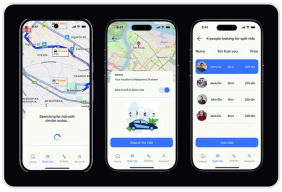
Mobile apps



Bike Service App
MOBILE APP · BIKE MAINTENANCE · UI / UX
Track bike condition, book a service, and chat directly with your mechanic.



Fit Journey App
MOBILE APP · HEALTH AND FITNESS · UI / UX
Workouts, nutrition and challenges in one place.

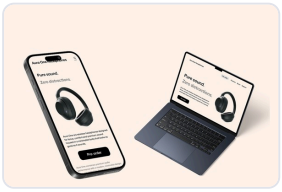


Book and Split Your Ride
MOBILE APP · RIDE SHARING · UI / UX
Booking a ride and splitting the fare, simplified.

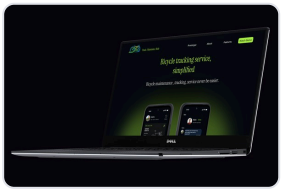
Web design



The Flex Academy
WEBSITE · EDUCATION · WEB DESIGN
The challenge was to combine two companies, a short-term rental business and the AI software that runs it, into one new brand.



Aura One Headphones
WEBSITE · E-COMMERCE · WEB DESIGN
Product landing page for Aura One wireless headphones, designed around a pre-order flow.



Bike Service Landing Page
WEBSITE · LANDING PAGE · WEB DESIGN
Landing page for the Bike Service app, built around a clear pitch and a Watch Demo call to action.